



**KEAN  
OCEAN**

**KEAN UNIVERSITY – COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT**

**(40600) B.S. IN MANAGEMENT (GENERAL BUSINESS OPTION): 124 SEMESTER HOURS (S.H.)**



For students graduating from Ocean County College with the A.S. in Business Administration and transferring to Kean University  
**Kean University Courses are in Blue (61 S. H.) Ocean County College Courses are in Green (63 S. H.)**

**EFFECTIVE: Fall 2016 KEAN GPA REQUIREMENTS: Declaration requirement 2.5 and a C in all courses with an (\*); Graduation Requirement: 2.3**

GENERAL EDUCATION REQUIREMENTS: 35 S.H.			ACADEMIC MAJOR <sup>1</sup> : 58 S.H.		
<b>Foundation Requirements: 13 S.H.</b>			<b>Required: Business Core 34 S.H.</b>		
GE 3000 Transfer Transitions		1	ACCT 2200 Prin of Accounting I*	ACCT 161 Prin of Acct I*	3
ENG 1030 English Comp <sup>1*</sup>	ENGL 151 English I <sup>1*</sup>	3	ACCT 2210 Prin of Accounting II	ACCT 162 Prin of Acct II	3
MATH 1044 or 1054 Pre-Calc <sup>1*</sup>	MATH 191 Pre-Calculus I <sup>1*</sup>	3	BLAW 2051 Business Law I	BUSN 251 Business Law I	3
COMM 1402 Speech Comm <sup>1*</sup>	COMM 154 Public Speaking <sup>1*</sup>	3	MGS 2030 Prin of Management	BUSN 271 Prin of Management	3
GE 2021 Research/Tech <sup>1*</sup>	ENGL 152 English II <sup>1*</sup>	3	MKT 2500 Prin of Marketing	BUSN 134 Prin of Marketing	3
			MGS 2150 Business Statistics and Applications*		4
<b>DISCIPLINARY &amp; INTERDISCIPLINARY DISTRIBUTION COURSES</b>			MGS 3110 Managerial Decision Modeling		3
<b>Humanities: 6 S.H.</b>			MGS 3520 Business Ethics and Corporate Responsibility		3
ENG 2403 World Literature	General Education Literature (GHUM)	3	MGS 3040 Management Information Systems		3
<i>Select <b>One</b> course from below</i>			MGS 4010 Operations Management		3
Fine Arts/Art History	Select one course from OCC list of GHUM courses, excluding English and History. Note: Credit for a foreign language is granted upon completion of 6 credits of the same language, with 3 credits applied here and 3 credits applied to free electives.	3	FIN 3310 Corporate Finance I		3
Philosophy or Religion			<b>Required: General Business Core: 12 S.H.</b>		
Foreign Languages			MGS 3013 Entrepreneurship		3
Music or Theatre			MGS 3030 Human Resource Management		3
Interdisciplinary			MGS 3032 Organizational Behavior		3
			MGS 3035 International Management		3
<b>Social Sciences: 6 S.H.</b>					
HIST 1000 or HIST 1062	General Education History (GHIS)	3			
Psychology	Select one course from the Ocean County College GSOC list of approved courses.	3	<b>General Business Electives: 12 S.H</b> <i>Select 4 Business Courses (MGS, MKT, FIN or ACCT) at the 3000-4000 level from the following. No Co-op/Internship courses in this section.</i>		
Geography			3000-4000 level MGS, MKT, FIN or ACCT		3
Political Science			3000-4000 level MGS, MKT, FIN or ACCT		3
Sociology or Anthropology			3000-4000 level MGS, MKT, FIN or ACCT		3
Interdisciplinary			3000-4000 level MGS, MKT, FIN or ACCT		3
<b>Science and Mathematics: 7 S.H.</b>					
CPS 1032 Microcomputer App <sup>1*</sup>	CSIT 123 Integ. Office Software <sup>1*</sup>	3			
<i>Select <b>ONE</b> 4 Credit lab course</i>			<b>FREE ELECTIVES: 19 S.H. May use MGS 4801-4806 with approval of the co-op/internship coordinator.</b>		
<i>Select a 4 Credit lab from: Biology, Physics, Chemistry or Astronomy</i>	Select one 4 credit science class with lab from the Ocean County College GSCL list	4	FEX 1000 Generic lower elective	BUSN 252 Business Law II	3
			FEX 1000 Generic lower elective	Any unused transferrable credit	3
			FEX 1000 Generic lower elective	MATH 165 or MATH 161	4
			FEX 3000 Generic upper elective	College Algebra	1
<b>G.E. and Major Capstone: 3 S.H.</b>					
MGS 4999 Integrative Business Strategy <sup>1</sup>		3	Any Kean upper level elective		3
			Any Kean upper level elective		3
<b>Additional Required Courses: 12 S.H.</b>			Any Kean upper level elective		2
ECO 1020 Prin of Macroecon <sup>1*</sup>	ECON 151 Prin of Macroeconomics <sup>1*</sup>	3			
ECO 1021 Prin of Microecon <sup>1*</sup>	ECON 152 Prin of Microeconomics <sup>1*</sup>	3	<sup>1</sup> Requires a minimum grade of C.		
ENG 3090 Business & Professional Writing		3			
COMM 3590 Business and Professional Communication		3	<b>TOTAL CREDITS</b>		<b>124 S.H.</b>