



KEAN UNIVERSITY – COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT



(40606) B.S. IN MANAGEMENT (ENTREPRENEURSHIP OPTION): 124 SEMESTER HOURS (S.H.)

For students graduating from Ocean County College with the A.S. in Business Administration and transferring to Kean University
Kean University Courses are in Blue (62 S. H.) Ocean County College Courses are in Green (62 S. H.)

EFFECTIVE: Fall 2017 KEAN GPA REQUIREMENTS: Declaration requirement 2.5 and a C in all courses with an (*); Graduation Requirement: 2.3

GENERAL EDUCATION REQUIREMENTS: 35 S.H.			ACADEMIC MAJOR ¹ : 58 S.H.		
Foundation Requirements: 13 S.H.			Required: Business Core 34 S.H.		
GE 3000 Transfer Transitions		1	ACCT 2200 Prin of Accounting I*	ACCT 161 Prin of Acct I*	3
ENG 1030 English Comp ^{1*}	ENGL 151 English I ^{1*}	3	ACCT 2210 Prin of Accounting II	ACCT 162 Prin of Acct II	3
MATH 1044 or 1054 Pre-Calc ^{1*}	MATH 191 Pre-Calculus I ^{1*}	3	BLAW 2051 Business Law I	BUSN 251 Business Law I	3
COMM 1402 Speech Comm ^{1*}	COMM 154 Public Speaking ^{1*}	3	MGS 2030 Prin of Management	BUSN 271 Prin of Management	3
GE 2021 Research/Tech ^{1*}	ENGL 152 English II ^{1*}	3	MKT 2500 Prin of Marketing	BUSN 134 Prin of Marketing	3
			MGS 2150 Business Statistics and Applications*		4
DISCIPLINARY & INTERDISCIPLINARY DISTRIBUTION COURSES			MGS 3110 Managerial Decision Modeling		3
Humanities: 6 S.H.			MGS 3520 Business Ethics and Corporate Responsibility		3
ENG 2403 World Literature	General Education Literature (GHUM)	3	MGS 3040 Management Information Systems		3
<i>Select One course from below</i>			MGS 4010 Operations Management		3
Fine Arts/Art History	Select one course from OCC list of GHUM courses, excluding English and History. Note: Credit for a foreign language is granted upon completion of 6 credits of the same language, with 3 credits applied here and 3 credits applied to free electives.	3	FIN 3310 Corporate Finance I		3
Philosophy or Religion			Required: General Business Core: 12 S.H.		
Foreign Languages			MGS 3013 Entrepreneurship		3
Music or Theatre			MGS 3030 Human Resource Management		3
Interdisciplinary			MGS 3032 Organizational Behavior		3
			MGS 3035 International Management		3
Social Sciences: 6 S.H.			Entrepreneurship Requirements: 12 S.H		
HIST 1062 Worlds of History	General Education History (GHIS)	3	MGS 3360 Social Entrepreneurship		3
Psychology	Select one course from the Ocean County College GSOC list of approved courses.	3	MKT 4300 New Product Development		3
Geography			FIN 3345 Entrepreneurial Finance		3
Political Science			Select ONE course from the following:		
Sociology or Anthropology			GBUS 4330 Innovation & Entrepreneurship OR		3
Interdisciplinary			GBUS 4320 Sustainable Global Business & Technology OR		
			MGS 4360 Entrepreneurship Practicum		
Science and Mathematics: 7 S.H.			FREE ELECTIVES: 19 S.H. May use MGS 4801-4806 with approval of the co-op/internship coordinator.		
CPS 1032 Microcomputer App ^{1*}	CSIT 123 Integ. Office Software ^{1*}	3	FEX 1000 Generic lower elective	BUSN 252 Business Law II	3
<i>Select ONE 4 Credit lab course</i>			FEX 1000 Generic lower elective	Any unused transferrable credit	3
<i>Select a 4 Credit lab from: Biology, Physics, Chemistry or Astronomy</i>	Select one 4 credit science class with lab from the Ocean County College GSCL list	4	FEX 1000 Generic lower elective	MATH 165 or MATH 161 College Algebra	4
G.E. and Major Capstone: 3 S.H.					
MGS 4999 Integrative Business Strategy ¹		3	Any Kean upper level elective		3
			Any Kean upper level elective		3
Additional Required Courses: 12 S.H.			Any Kean upper level elective		3
ECO 1020 Prin of Macroecon ^{1*}	ECON 151 Prin of Macroeconomics ^{1*}	3			
ECO 1021 Prin of Microecon ^{1*}	ECON 152 Prin of Microeconomics ^{1*}	3	¹ Requires a minimum grade of C.		
ENG 3090 Business & Professional Writing		3			
COMM 3590 Business and Professional Communication		3			
			TOTAL CREDITS		124 S.H.