

## AS IN BUSINESS ADMINISTRATION

### Kean-Ocean Suggested Curriculum BS Marketing

*Courses in Bold are essential for transfer*

#### BUSINESS ADMINISTRATION - A.S. Degree Program Effective Catalog Year 2019-2020

The AS in Business Administration is designed for those students desiring to transfer to a baccalaureate program in business. This degree is a broad program of study that provides students with specific skills as well as a general overview of business topics.

<b>FIRST SEMESTER</b>		
ENGL 151	English I	3 cr.
MATH 161 or higher	College Algebra or higher*	3-6 cr.
<b>ECON 151</b>	<b>Macroeconomic Principles</b>	3 cr.
GHIS	Any History General Education course selected from the List of Approved General Education Courses	3 cr.
STSC 150	Student Success Seminar	2 cr.
		14-17cr.
<b>SECOND SEMESTER</b>		
ENGL 152	English II	3 cr.
<b>MATH 191</b> or higher	<b>Pre-Calculus I</b> or higher *	3 cr.
<b>BUSN 134</b>	<b>Principles of Marketing</b>	3 cr.
<b>CSIT 123</b>	<b>Integrated Office Software</b>	3 cr.
<b>ECON 152</b>	<b>Microeconomic Principles</b>	3 cr.
		15 cr.
<b>THIRD SEMESTER</b>		
<b>ACCT 161</b>	<b>Principles of Accounting I</b>	3 cr.
<b>BUSN 251</b>	<b>Business Law I</b>	3 cr.
ENGL Literature	Select any Literature course from Humanities General Education	3 cr.
GSCL	Any Lab Science General Education course selected from the List of Approved General Education Courses	4 cr.
GHUM	Any Humanities General Education course selected from the List of Approved General Education Courses	3 cr.
		16 cr.
<b>FOURTH SEMESTER</b>		
<b>ACCT 162</b>	<b>Principles of Accounting II</b>	3 cr.
<b>BUSN 271</b>	<b>Principles of Management</b>	3 cr.
<b>COMM 154</b>	<b>Fundamental of Public Speaking</b>	3 cr.
GSOC	Any Social Science General Education course	3 cr.
	Elective** (to meet 60 credits)	0- 3 cr.
		15 cr.
<b>Total Credits: 60 cr.</b>		
<b>NOTES: Student can take BUSN 252 Business Law II and transfer up to 63-credits</b>		
cr. (credit) = semester credit hour		

## **AS IN BUSINESS ADMINISTRATION**

\* Most four-year business degree programs require Business Calculus or Calculus as the entry-level math course. Please discuss your course choices with your assigned advisor. Two General Education\_mathematics courses are required in order to complete this program.

\*\* BUSN 131 – Introduction to Business Administration is a recommended elective.

Board of Trustees Approval Date: December 6, 2010

Board of Trustees Approval Date: August 26, 2013

PLT Approval: November 25, 2014

Board of Trustees Approval Date: December 8, 2014

Board of Trustees Approval Date: December 07, 2017

Board of Trustees Approval Date: December 06, 2018