

BUSINESS PLAN COMPETITION 2026

DREAM IT. BUILD IT. PITCH IT



KEAN

College of
Business and
Public Management



IMPORTANT DATES

FEBRUARY 27

REGISTRATION ENDS AND THE LAST DAY TO
SUBMIT A ONE-PAGE BUSINESS MODEL CANVAS

MARCH 6

ANNOUNCEMENT OF SEMI-FINALISTS

MARCH 20

DEADLINE FOR FULL BUSINESS MODEL CANVAS

MARCH 30

ANNOUNCEMENT OF FINALISTS

APRIL 15

BUSINESS PLAN COMPETITION

WANT ASSISTANCE WITH YOUR ENTRY?

ATTEND OUR WORKSHOPS ON BUSINESS PLANNING AND PITCHING.

ANY QUESTIONS?
BIZPLAN@KEAN.EDU

\$25,000
IN COMBINED
PRIZES AND
FUNDING



CASH PRIZES



MENTORSHIP



SUPPORT



DETAILS, INFO, AND REGISTRATION

KEAN.EDU/BIZPLAN