



KEAN

College of  
Business and  
Public Management



# BUSINESS PLAN COMPETITION

## 2026 DREAM IT. BUILD IT. PITCH IT

### IMPORTANT DATES

**FEBRUARY 27**

REGISTRATION ENDS AND THE LAST DAY TO  
SUBMIT A ONE-PAGE BUSINESS MODEL CANVAS

**MARCH 6**

ANNOUNCEMENT OF SEMI-FINALISTS

**MARCH 20**

DEADLINE FOR FULL BUSINESS MODEL CANVAS

**MARCH 30**

ANNOUNCEMENT OF FINALISTS

**APRIL 15**

BUSINESS PLAN COMPETITION

WANT ASSISTANCE WITH YOUR ENTRY?

ATTEND OUR WORKSHOPS ON BUSINESS PLANNING AND PITCHING.

ANY QUESTIONS?

[BIZPLAN@KEAN.EDU](mailto:BIZPLAN@KEAN.EDU)

DETAILS, INFO, AND REGISTRATION

[KEAN.EDU/BIZPLAN](http://KEAN.EDU/BIZPLAN)



**\$25,000  
IN COMBINED  
PRIZES AND  
FUNDING**



- ✓ CASH PRIZES
- ✓ MENTORSHIP
- ✓ SUPPORT

