

# BUSINESS

# PLAN

# COMPETITION

# 2026

DREAM IT. BUILD IT. PITCH IT



# KEAN

College of  
Business and  
Public Management



## IMPORTANT DATES

### FEBRUARY 27

REGISTRATION ENDS AND THE LAST DAY TO SUBMIT  
A ONE-PAGE BUSINESS MODEL CANVAS

### MARCH 6

ANNOUNCEMENT OF SEMI-FINALISTS

### MARCH 20

DEADLINE FOR FULL BUSINESS MODEL CANVAS

### MARCH 30

ANNOUNCEMENT OF FINALISTS

### APRIL 15

BUSINESS PLAN COMPETITION

## WANT ASSISTANCE WITH YOUR APPLICATION?

ONLINE INFO SESSION: THURSDAY, 2/19 AT 11AM.

BUSINESS MODEL CANVAS WORKSHOP: MONDAY, 2/23 AT 11AM

ANY QUESTIONS?

BIZPLAN@KEAN.EDU



**\$25,000**  
IN COMBINED  
PRIZES AND  
FUNDING



**CASH PRIZES**



**MENTORSHIP**



**SUPPORT**



DETAILS, INFO, AND REGISTRATION

KEAN.EDU/BIZPLAN