

# Business Symposium

Moderated by: Min-Chung Han and Sut Sakchutchawan

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## ***“Cultural impact on international Management”***

*Harris Atz, Rene Kunuria and Princess Johnson*

## ***“Ethics and Corporate Social Responsibility”***

*Arjun Brahmbhatt, David Negron and Larry David Bonaparte*

## ***“Ethics and CSR of the Media”***

*Grace Bresky and Ivette Samanigeo*

## ***“The issues and solutions of Ethics Training in New Jersey”***

*Angel Calvopina, Beria Dumankaya and Yazmin Duran*

## ***“The Ethics and Corporate Social Responsibility of the Media and Social Media”***

*DeSean Carter*

## ***“Ethics and Corporate Social Responsibility of Social Media”***

*Ada Chan, Brandy Mills and Jeremiah Gamo*

## ***“Corporate Social Responsibility of PNC and Wells Fargo”***

*Jordan Coismain, Julian Guerrero and Justin Singh*

## ***“A Simple Mistake or Is It Really Me? : Focused on Purchasing Decision and Body Satisfaction”***

*Jessie Coronel*

## ***“A Market Analysis of the Viability of Jack in the Box in the Chinese Market”***

*Jacquelyn Diller, Shuting Wu, Darlene Bermudez and Tori Brown*

## ***“A market analysis of the viability of PETSMART in China”***

*Yulai Dong, David Leal, Jesenia Lazo, Linibeth Tavaréz and Samantha Martone*

## ***“Ethics and Corporate Social Responsibility (CSR) of the Media/Social Media”***

*Christian Gleim, Jarrod Tasnady and Walid Salas*

## ***“Managing Across Cultures”***

*Hazari Hernandez, Derek Walker and Anthony Samsel*

***“Would you like to use same products as your neighbors?: Focused on 90 Hour (Millennials in China) online shoppers”***

*Yiqi Hu, Hao Weng, Yichu Sun, Zhen Li and Herna Florus*

***“Wholesale business analysis in Chinese Market”***

*Deshaun Johnson, Sijia Jiang, Jose Nova and Rason Smith*

***“A market analysis of the e-commerce diamond and bridal jewelry business JAMES ALLEN in China”***

*Yunyun Li, Erin Donnelly, Bertha Hernández, Mansi Shah and Jadah Suber*

***“Who is Safe?: Consumer Protection Issues & Solutions”***

*Disneyra Mejia, Owen Igori and Cindy Arriaza*

***“Ethics and CSR of the Media/Social Media”***

*Amberly Mount and Mohamed Barrie*

***“Facebook Social Responsibility should include a Privacy Protection for users.”***

*Jose Nova and Silver Gonzales*

## ***“The Issues and Solutions for Consumer Protection”***

*Antoniae McCants Robinson, Damjan Agaj and Shady Saad*

## ***“Ethical Recall”***

*Angelo Rodriguez, Gabriella Grafas and Alivia Cuccaro*

## ***“An analysis of credit card fraud and ID theft protection in USA.”***

*Siyang Shen and Zhouong Yuan*

## ***“A market analysis of the viability of CVS Pharmacy in China”***

*Ke Sun, Tori Yates, Elsie Opio, Christopher Ho and Justin Gerena*

## ***“Banking Ethics Of BOA and Wells Fargo”***

*Charles Tran, Reigner Maspono and Ross Rosenberg*

## ***“A market analysis of Costco warehouse club in India.”***

*Akeela Whittington, Kai Yuan Li, Alondra Fernandez, Mike Hoff and Enniris Diaz*