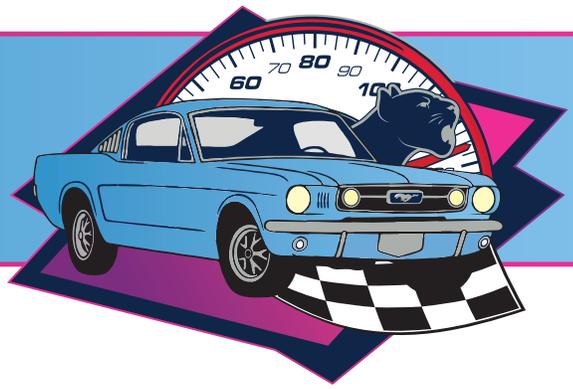


KEAN UNIVERSITY CAR SHOW

Sunday, May 31, 2026

10:30 a.m. - 2:30 p.m.

Vaughn-Eames Parking Lot



SPONSORSHIP PACKAGES

- \$50,000 Presenting Sponsor**
10 VIP pre-event reception tickets to *Coffee and Cars*, 10 event t-shirts, sponsorship mentioned in all press releases, premier logo placement on website, social media and event t-shirts, top billing as Presenting Sponsor, verbal recognition during program, and premium signage
- \$25,000 Platinum Sponsor**
5 VIP pre-event reception tickets to *Coffee and Cars*, 5 event t-shirts, sponsorship mentioned in press releases, logo placement on website, social media and event t-shirts, verbal recognition during program, and prominent event signage
- \$10,000 Gold Sponsor**
4 event t-shirts, logo placement on website and social media, verbal recognition during program, and event signage
- \$5,000 Silver Sponsor**
Logo placement on website and social media, verbal recognition during program, and event signage
- \$2,500 Copper Sponsor**
Name recognition on website and social media, and event signage
- \$1,000 Bronze Sponsor**
Event signage recognition
- Car Show entry fee \$25** please include details of the car below.
Reservations are on a first-come, first-served basis as space is limited.

Car details: _____

- We cannot attend but wish to enclose a contribution.

For any questions, please email presidentsevents@kean.edu.

Scan the QR Code to pay for your sponsorship online >>>



Deadline to register for a sponsorship is April 30, 2026. All proceeds to benefit the NJCU Foundation, which will support students on Kean's newest campus, Kean Jersey City, upon completion of a merger between the two institutions in Summer 2026. In compliance with IRS regulations, gifts to this event are tax deductible to the extent that the payment exceeds the fair market value of the cost of services purchased to conduct the event.

NAME _____ COMPANY _____

ADDRESS _____

EMAIL _____ PHONE _____