KEAN
College of Business and Public Management
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THE MONTHLY DIGEST

CBPM Connect

News, research & achievements from our faculty, students & alumni

IN THIS ISSUE

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01 A Message from the Dean

Dear Colleagues,

I hope this message finds you well. This month's newsletter is a welcome reminder of the scholarly energy and service momentum across our college, and I invite you to enjoy—and help celebrate—the work highlighted in this issue.

Please take a moment to browse the several faculty publications and conference presentations featured this month. Our faculty continue to advance their fields, share their expertise broadly, and bring that work back to our students and community. I also encourage you to read the additional student research papers included in this issue. These papers reflect the curiosity, rigor, and mentorship that define our college, and I hope you will share them with students and colleagues alike.

You will also find updates on faculty services, including our plans to roll out VITA—Volunteer Income Tax Assistance—in Spring 2027. This initiative represents an important opportunity for faculty-led community engagement and experiential learning, and its success will depend on broad participation. Please watch for upcoming information on training, volunteer roles, and partnership opportunities, and consider how your courses or programs might connect.

Please join me in congratulating our colleagues on being recognized for their outstanding teaching and service.

Thank you for all you do. I hope you enjoy this month's newsletter and find meaningful ways to engage with the excellent work it highlights.

Dr. Jin Wang
Dean, College of Business and Public Management

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PUBLICATIONS	GRANTS	PRESENTATIONS	STUDENT SUCCESS	EVENTS

02 Faculty Achievements



PUBLICATION

Thomas Abraham, Management

“Information Systems for Sustainability Research: A Literature Review” (with V. Dao and N. El-Rayes) was published in the Pacific Asia Journal of the Association for Information Systems, 18(2), 75–100 (2026). PAJAIS is ranked Q1 by Scimago.



PUBLICATION

Dongge Zhou, Management

“Cognition that travels and cognition that stays: distinguishing CEO-specific from firm-embedded temporal focus” (with S. Kumar) was published in Organization Management Journal, 23(4), 392–408 (2026; Scimago Q2). Read the article



PUBLICATION

Kwanghyuk (David) Yoo, Accounting and Finance

“When Zero-Price Platforms Get Worse: Making Non-Price Harm Legible in Digital Antitrust” has been accepted for publication in the American University Law Review (forthcoming 2027). Drawing on the high-profile antitrust litigation in FTC v. Meta, the article examines how antitrust law can better account for non-price competitive harms in digital markets, including declining quality, diminished privacy and reduced innovation on zero-price platforms.



PUBLICATION

Md Golam Kibria, Management

“Blockchain Adoption for Supply Chain Resilience: A Dynamic Capability Perspective” (with Benjamin George and Steve Wallace, University of Toledo) was accepted for publication in the Business Process Management Journal (Q1).



PUBLICATION

Amanda Thomas, Criminal Justice

Co-authored two technical reports, “Class ‘A’ Winter Blouse Survey: Executive Summary” and “Class ‘A’ Winter Blouse Survey: Full Report” (with J. J. Drylie and P. J. McManimon), prepared for the State Troopers Fraternal Association of New Jersey (2026).

PUBLICATION



Robert Dowd, Criminal Justice

“When Nothing Happens: The Invisible Work of Effective Police Supervision,” co-authored with retired Deputy Chief Richard Verticelli, was published in the October 2026 issue of American Police Beat, a national law enforcement publication with a reported print and digital circulation exceeding 190,000 (per the publisher’s 2024 media kit). The article examines how proactive supervision, mentoring and early intervention prevent misconduct, reduce organizational risk and strengthen public trust.

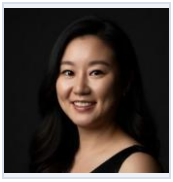
CONFERENCE PRESENTATION



Kwanghyuk (David) Yoo, Accounting and Finance

Presented research on digital antitrust and non-price competitive harms at two international academic conferences: the 6th Machine Lawyering Conference at the Chinese University of Hong Kong (May 2026) and the Asian Law and Economics Association Annual Conference at Singapore Management University (June 2026).

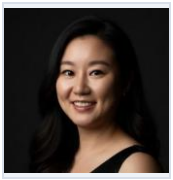
CONFERENCE PRESENTATION



Yeonkyung Kim, Public Affairs

Presented “Pause, Read, Then Prompt: Reconnecting Learning in the AI Classroom” with Dr. Roseanne Mirabella at the 2026 Kean Conference on Teaching. The session introduced a practical instructional approach that combines technology-free reading and critical reflection with intentional AI use to strengthen student engagement and learning.

RESEARCH GRANT



Yeonkyung Kim, Public Affairs

Received the Paul Volcker Junior Scholar Research Grant from the American Political Science Association (APSA) for “When to Engage in AI: Evidence from an Experimental Study,” which supports an ongoing three-wave experimental project on public attitudes toward AI-assisted decision-making in government.

Received Kean’s Student Partnering with Faculty (SpF) research grant for “Beyond the Hype: A Comparative Analysis of AI Pedagogy and Marketing in U.S. Public Administration Programs,” a project with two undergraduate researchers.

FACULTY DEVELOPMENT



John Donnellan, Management

Center for Faculty Scholarship & Impact (CFSI): moderated the discussion “Expanding Your Research and Teaching with Fulbright” with Dr. Jennifer Chen, Dr. Yurong Kong and Dr. Chris Bellitto.

Center for Teaching Excellence (CTE): conducted a COIL (Collaborative Online International Learning) session with Dr. Asmae El Mokrini of the International University of Rabat, who joined the MBA Graduate Capstone class presentation “Doing Business in Africa: Phosphate, Ports and Opportunity.”

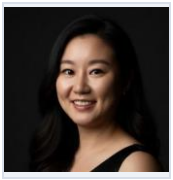
AWARD / RECOGNITION



John Donnellan, Management and William Calathes, Criminal Justice

Received the Dr. Stephen A. Kubow Presidential Excellence Award for Service.

TEACHING INNOVATION AND AWARD

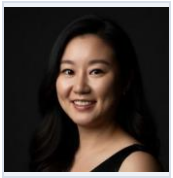


Yeonkyung Kim, Public Affairs

Launched AI in Organizations (PA 3003) this fall, an undergraduate course exploring how artificial intelligence is transforming organizational decision-making, management and workplace practices, with an emphasis on critical thinking and responsible AI use.

Honored with the Faculty Innovation in Teaching Award from Kean’s Center for Teaching Excellence.

PROFESSIONAL LEADERSHIP

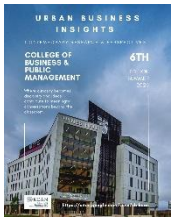


Yeonkyung Kim, Public Affairs

This summer contributed to the NASPAA AI Working Group’s Teaching and Learning initiatives, helping develop AI-related pedagogical guidance, faculty resources and competencies for public affairs education.

Selected for the second cohort of the Faculty Futures AI Studio, a statewide initiative hosted by the NJ AI Hub (a partnership of the New Jersey Economic Development Authority, Princeton University, Microsoft and CoreWeave). Dr. Kim is participating in the AI for the Future of Work track.

03 Student Research & Success



STUDENT RESEARCH

The 6th Edition of Urban Business Insights

The 6th Edition of Urban Business Insights, our student-led digital journal, is now available, marking the first-ever Summer Edition. Topics include improving the usability of New Jersey's DCA Data Hub, the ALIGN framework for leading multicultural teams, a design science analysis of Crumbl Cookies' order fulfillment process, and study abroad at Kean. Thanks to Student Editor-in-Chief Robin Persaud. Read the journal

EXPERIENTIAL LEARNING



Kean Union VITA Program, Accounting and Finance

The Department of Accounting and Finance is launching a Volunteer Income Tax Assistance (VITA) program at the Union campus in partnership with United Way Central Jersey, preparing students to provide free, supervised tax preparation to eligible residents during the Spring 2027 tax season. Led by Faculty Director Dr. Jinqiu (Claire) Yan, with Academic Specialist Momen Khalifa and Graduate Assistant Onur Alp Sanci, the program has drawn about 140 student sign-ups, and roughly 60 students attended the October 16 information meeting at Hynes Hall.

Weekly online training began October 23 and continues Fridays through early December, covering volunteer ethics, client interviewing, tax preparation fundamentals and tax software ahead of IRS certification. Questions: vita@kean.edu.



STUDENT EXPERIENCE



Financial Management Association (FMA) Tour of the NYSE

On October 15, 2026, Dr. Zhimin Wang, faculty advisor for the Financial Management Association (FMA), organized a tour of the New York Stock Exchange (NYSE) for Kean students. Highlights of the visit included observing the opening bell, speaking with floor traders and taking photos with iconic trader Peter Tuchman.





STUDENT EXPERIENCE



Defensive Tactics for Future Officers, Criminal Justice

On October 21, Dr. Amanda Thomas organized the second Tiger Schulmann's Martial Arts training event for future law enforcement officers, held exclusively for Criminal Justice students at Tiger Schulmann's Short Hills. The session taught defensive techniques that rely on leverage and balance rather than brute strength, using realistic scenarios developed for law enforcement officers by law enforcement officers.





STUDENT EXPERIENCE



Ketty Fernandez, Criminal Justice

On October 29, Dr. Fernández invited the Union County Sheriff's K9 Unit to campus for a demonstration for students. Roughly 60 students and six faculty members attended; although the audience was mostly Criminal Justice students, attendees also came from biology (forensics) and public health.

04 Upcoming Events

NOV 12

Domestic Violence Panel

Open to everyone · Hosted and facilitated by Dr. Ketty Fernández in collaboration with the Office of Belonging and Community Engagement. Panelists include Dr. Fernández and representatives of the Kean Title IX Office, the Kean Wellness Office and a local women's shelter.

NOV 20

Elevate Your Impact: Designing a Winning Fulbright Application

11:00 AM - 12:00 PM · Center for Faculty Scholarship & Impact (CFSI) · Dr. John Donnellan hosts an informative seminar on insights into designing a successful Fullbright application.

05 Kudos & Quick Briefs

Community / Industry Partnership & Alumni News Dr. Bala Subramaniam was invited by the Greater Elizabeth Chamber of Commerce and Elizabeth Destination Marketing Organization, as a guest speaker for their December 2026 Business Education Series.

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