| Marketing Minor | | Program Code 40440 |
|---|---|---|
| | | |
| **Course Number** | **Course Title** | **Credits** |
| MGS 2030 | Principles of Management | 3 |
| MKT 2500 | Principles of Marketing | 3 |
| MKT 3510 | Consumer Behavior | 3 |
| MKT 3000-4000 | Marketing Elective | 3 |
| MKT 3000-4000 | Marketing Elective | 3 |
| MKT 3000-4000 | Marketing Elective | 3 |
| **Total Credits Required for Minor** | | **18** |

**Notes:**
Courses used for the minor must be taken on a letter-grade basis and earn a 'C' or better.
Minor Elective Courses cannot be applied for both the major and the minor. The elective courses must be in addition to the courses required for the major.
**Student must have a 2.5 GPA in the minor.**
MGS 4801-MGS 4806 Coop/Internship may not be used for minor.