

Marketing Minor		Program Code 40440
Course Number	Course Title	Credits
MGS 2030	Principles of Management	3
MKT 2500	Principles of Marketing	3
MKT 3510	Consumer Behavior	3
MKT 3000-4000	Marketing Elective	3
MKT 3000-4000	Marketing Elective	3
MKT 3000-4000	Marketing Elective	3
<b>Total Credits Required for Minor</b>		<b>18</b>
<p><b>Notes:</b>  Courses used for the minor must be taken on a letter-grade basis and earn a 'C' or better.  Minor Elective Courses cannot be applied for both the major and the minor. The elective courses must be in addition to the courses required for the major.  <b>Student must have a 2.5 GPA in the minor.</b>  MGS 4801-MGS 4806 Coop/Internship may not be used for minor.</p>		