



KEAN

## Changemakers Entrepreneurship Pre-College Program

**JULY 11 - 28**

Mondays through Thursdays  
from 8:30 a.m. to 3 p.m.

**OPEN TO GRADES 8 - 11**

**PRICE: \$1,200**

Breakfast, lunch and snacks will be provided.

**LOCATION:**

Hynes Hall, Kean University  
1011 Morris Avenue, Union, NJ 07083

*Calling* all future CEOs,  
innovators, investors and  
entrepreneurs!

*Do you dream* about  
starting a business that is  
profitable and makes a difference?

Join us for an exciting, informative and hands-on summer pre-college program. Social entrepreneurship (i.e., being a “changemaker”) is about creating goods and services that sell while also making a valuable social impact.



# Changemakers Entrepreneurship Pre-College Program

Offered by Kean University, Division of Entrepreneurial Education Initiatives (EEI) in partnership with the College of Business and Public Management

## REGISTER

[kean.edu/register/changemakers](https://kean.edu/register/changemakers)



Any questions, contact: [eei@kean.edu](mailto:eei@kean.edu)



## PROGRAM OVERVIEW

The program is led by Kean's world-class faculty. Participants will learn how to start up an enterprise and will work in teams to simulate all the stages of business development and launch.

**The program will cover the following topics:**

### Core Competencies

Develop and practice soft skills in:

- Teamwork
- Public speaking
- Problem solving
- Time management

### Financial Technology

Get hands-on experience using financial technologies, including the Bloomberg Terminal and other professional-grade financial decision-making software.

### Business Analytics

Gain experience wrangling the Internet's endless streams of data into information used to guide business decision-making.

### Social Media Marketing

Learn from experts about how today's marketing technologies are shaping consumer preferences and opinions. Learn how to use social media to build brand awareness.

### Quality Management

Explore how quality drives cost for business. Participants earn their Six Sigma white belt by learning to use the tools businesses leverage to manage the quality of their products and services.

### Supply Chain Management

Today's global supply chains bring products and services to where they are needed. Through computer and live-action simulations, participants will experience making the decisions necessary to keep supply chains running.