

Globalization, Culture & Communication

China



SPRING 2026 TRAVELEARN

This travelearn course provides students an opportunity to explore firsthand how globalization influences cultural, business and communication practices in China. Through immersive site visits, direct engagement with local communities, guided discussions and self-reflections, students will enhance global awareness and communication competence.

PROGRAM HIGHLIGHTS

- ✓ Wenzhou-Kean University
- ✓ Yandang Mountain
- ✓ The Great Wall
- ✓ The Forbidden City
- ✓ Company visit

INFORMATION SESSION



10/30/2025 3:30PM

11/03/2025 3:30PM



CONTACT

Dr. Wenli Yuan
wenli.yuan@kean.edu

Center for International Studies
keanabroad@kean.edu



TRAVEL DATE

March 5 to March 14, 2026