

(COMM) B.A. in Communication (Communication Studies option) 120 S.H.

PROGRAM REVISION DATE (Spring 2026)

GENERAL EDUCATION AND UNIVERSITY REQUIREMENTS

GENERAL EDUCATION INFORMATION AND REQUIREMENTS

Testing and Placement

Incoming freshmen and transfer students may be placed in specific GE Essential Learning, Developmental, or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

Prerequisites and Equivalencies for GE Essential Learning Courses

GE*1000 Required of all freshmen and transfers entering with 0-29 credits Pre-requisite: None Equivalency: ID*1001

GE*3000

Required of transfers entering with 30 credits or more
Pre-requisite: 30 credits and ENG*1030 (or equivalent)

ENG*1030

Pre-requisite: Placement testing or exemption from placement testing
Equivalency: ENG*1031/1032, ENG*1033/1034, ENG*1430, ENG*1620, ENG*1020, ENG*1400

MATH*1016

Pre-requisite: MATH*0901 if required by placement testing
Co-requisite: MATH*0902 should be taken concurrently with Math*1016 if required by placement testing

MATH*1054

Pre-requisite: MATH*0901 if required by placement testing and MATH*1000

COMM*1402

Pre-requisite: ENG*1031/1032 or ENG*1033/1034 if required by placement testing; May be taken concurrently with ENG*1030
Equivalency: COMM*1400

Inquiry & Analysis PLO GE 2021- 2026:

Pre-requisite: CS*0412 if required by placement testing; Written Communication course
Research and Technology is offered as a college-based course.

Equivalency: GE*2020

GE*2021: College of Business and Public Management

GE*2022: College of Education & College Health Professions and Human Services

GE*2023: College of Liberal Arts

GE*2024: College of Science, Mathematics, and Technology & College Health Professions and Human Services

GE*2025: Departments of Fine Arts, Music, and Theatre & Michael Graves College

GE*2026: Undecided Majors and other special populations

GE PLO Courses

Approved GE PLO Course List

All courses taken under the General Education Essential Learning and Core Competency requirements must be selected from the Approved General Education PLO Course List.

Foreign Language Credit

The three credits for a foreign language that may satisfy the GE Intercultural Knowledge & Understanding requirement are awarded only upon successful completion of the second of two semesters of study at the introductory or intermediate level. Credit for the first semester may be used as an elective.

UNIVERSITY REQUIREMENTS

GE 1000/3000 Requirement

All undergraduate students must satisfy this University Requirement for Graduation by successfully completing one of the following courses at Kean University: GE 1000 Transition to Kean (all freshmen and transfers entering with 0-29 credits) or GE 3000 Transfer Transitions (transfers entering with 30 credits or more).

Writing-Emphasis Requirement

To graduate, all students are required to complete at least one "Writing Emphasis" course within their major. Such courses are designed to provide students with an opportunity to explore writing as it is done in their chosen field. Typically, Writing Emphasis courses are taken in the junior or senior year, after the student's initial composition courses are completed. Students should consult their major program advisor for specific information about the Writing Emphasis course requirement.