

Liberal Arts

B.A. in Communication (Journalism option)

120 S.H.

GENERAL EDUCATION:31-32 S.H.		ACADEMIC MAJOR Major	36 S.H.	
Essential Learning Courses*: 16-17 S.H.		Required Courses:	9 S.H.	
Critical Reading & Academic Study Skills	4	COMM 2503 Mass Media		3
All students must take 1 credit in Academic Study Skills: either GE*1000 or GE*3000	1	COMM 3720 Comm and Media Theory (WE)		3
All students must take 3 credits in Critical Reading from the GE PLO Course List.	3	COMM 4962 Communication Senior Seminar		3
Written Communication**	3	Option Required Courses	18 S.H.	
All students must take 3 credits in Written Communication from the GE PLO Course List.		COMM 2920 Intro to Journalism		3
Speech Communication	3	COMM 2603 Audio Production		3
All students must take 3 credits in Speech Communication from the GE PLO Course List.		COMM 3913 TV Studio Production		3
Quantitative & Scientific Reasoning	6-7	COMM 3780 Practicum 1 Credit (3x) Consisting of 3 Semesters of Tower, Radio, & TV		3
All students must take either MATH*1016 or MATH*1054 (3 credits each).	3	Production Students (CHOOSE 2)		
All students must take 3 or 4 credits in Scientific Reasoning from the GE PLO course list.	3-4	COMM 2403 Digital Video		3
Core Competency Courses: 12 S.H.		COMM 2703 Media Performance		3
Intercultural Knowledge & Understanding	3	COMM 3813 Video Field Production		3
All students must take 3 credits in Intercultural Knowledge & Understanding from the GE PLO Course List.		Writing Students (CHOOSE 2)		
Critical & Creative Thinking	3	COMM 3280 News Literacy		3
All students must take 3 credits in the Critical & Creative Thinking from the GE PLO Course List.		COMM 3915 Feature Writing		3
Ethical Reasoning	3	COMM 3533 Social Media		3
All students must take 3 credits in Ethical Reasoning from the GE PLO Course List.		COMM Electives (Any COMM Courses)	9 S.H.	
Wellness	3	COMM		3
All students must take 3 credits in Wellness from the GE PLO Course List.		COMM		3
Inquiry & Analysis Passion Project 3 S.H.	3	COMM		3
All students must take 3 credits in Inquiry & Analysis from the GE PLO Course List.		Free Electives	52- 53 S.H.	
*For all prerequisites and equivalencies, see page 2. **Requires a minimum grade of C or higher				