

KEAN UNIVERSITY – COLLEGE OF LIBERAL ARTS
(ENG/WRTNG) B.A. in English, Writing Option: 120 S.H.

EFFECTIVE DATE: Fall 2026

Minimum GPA¹: Declaration: 3.0: Major: 2.5: Graduation 2.0

GENERAL EDUCATION: 31-32 S.H.	ACADEMIC Major^{2 3}	36 S.H. Total Credits
Essential Learning Courses*:16-17 S.H.	Major Required Courses: 12 S.H.	
Critical Reading & Academic Study Skills	4 ENG 2020 Writing ⁴	3
All students must take 1 credit in Academic Study Skills: either GE*1000 or GE*3000	1 ENG 2010 Creative Writing	3
All students must take 3 credits in Critical Reading from the GE PLO Course List.	3 ENG 3029 Research in Language and Literature	3
Written Communication**	ENG 3080 Writing for Digital Spaces	3
All students must take 3 credits in Written Communication from the GE PLO Course List.	Major Elective Courses: 15 S.H.	
Speech Communication	3 Choose one Comp/Rhet Elective	3
All students must take 3 credits in Speech Communication from the GE PLO Course List.	ENG 3005 Advanced Comp	3
Quantitative & Scientific Reasoning	6-7 ENG 3020 History of Rhetoric in Writing	3
All students must take either MATH*1016 or MATH*1054 (3 credits each).	3 ENG 3021 Intercultural Rhetorics	3
All students must take 3 or 4 credits in Scientific Reasoning from the GE PLO course list.	3-4 ENG 3022 Writing Rhetoric into Action	3
Core Competency Courses 12 S.H.	Choose one Professional Writing Elective	3
Intercultural Knowledge & Understanding	3 ENG 2092 Writing without Comics Sans & Other Best Document Design Practices	3
All students must take 3 credits in Intercultural Knowledge & Understanding from the GE PLO Course List.	ENG 3090 Business and Professional Writing	3
Critical & Creative Thinking	3 ENG 3091 Technical Writing	3
All students must take 3 credits in the Critical & Creative Thinking from the GE PLO Course List.	ENG 4091 Collaborative Writing	3
Ethical Reasoning	3 ENG ELECTIVES (9 S. H.) Must be writing-focused courses with the inclusion of ENG 2101.	9
All students must take 3 credits in Ethical Reasoning from the GE PLO Course List		3
Wellness	3	3
All students must take 3 credits in Wellness from the GE PLO Course List.	ENG MAJOR PRACTICUM 6 S.H.	
Inquiry & Analysis Passion Project 3 S.H.	3 ENG 4815 Blank Slate Practicum I	3
All students must take 3 credits in Inquiry & Analysis from the GE PLO Course List	ENG 4816 Blank Slate Practicum II	3
	ENG MAJOR CAPSTONE COURSE 3 S.H.	3
	ENG 4817 Senior Writing Seminar ⁵ WE (Prereq.: Petition.	
	FREE ELECTIVES: 52-53 S.H.	
	at least 50% must be 3000/4000 level. One English major course can be used as a Free Elective in addition to ENG 1996 Research and ENG 3291/3292/3293 Internship.	
	ENG 1996 Research (optional) ⁶	
	ENG 3291/3292/3293 (optional) ⁷	
*For all prerequisites and equivalencies, see page 2. **Requires a minimum grade of C or higher		

Revised March 16, 2026

¹ A minimum GPA of 3.0 for ENG 1030 or equivalent is required to declare as a major; a minimum GPA of 2.5 is required for all major courses; an overall minimum GPA of 2.0 is required for graduation.

² All major courses require a grade of C or better.

³ Pre/corequisites may change, consult Keanwise. Some courses may require approved petitions.

⁴ It is recommended to take ENG 2020 before taking other major courses.

⁵ ENG 4817 is a capstone course and required of all English writing majors. It also fulfills the Writing-Emphasis requirement of the University. Petition is required. Prerequisite is completion of all required major courses and four of the five major electives.

⁶ Freshmen may partner with faculty to earn one credit as a free elective, which may be taken up to two times.

⁷ Majors may enroll in internships, if available, for 1, 2, or 3 credits (ENG 3291, 3292, and 3293, respectively) for a maximum of six credits, which may fulfill free elective requirements. Prerequisites are ENG 3001 or ENG 3029: 75 credits.

GENERAL EDUCATION AND UNIVERSITY REQUIREMENTS

GENERAL EDUCATION INFORMATION AND REQUIREMENTS

Testing and Placement

Incoming freshmen and transfer students may be placed in specific GE Essential Learning, Developmental, or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

Prerequisites and Equivalencies for GE Essential Learning Courses

GE*1000

Required of all freshmen & transfers entering with 0-29 credits
Pre-requisite: None Equivalency: ID*1001

GE*3000

Required of transfers entering with 30 credits or more
Pre-requisite: 30 credits and ENG*1030 (or equivalent)

ENG*1030

Pre-requisite: Placement testing or exemption from placement testing
Equivalency: ENG*1031/1032, ENG*1033/1034, ENG*1430, ENG*1620, ENG*1020, ENG*1400

MATH*1016

Pre-requisite: MATH*0901 if required by placement testing
Co-requisite: MATH*0902 should be taken concurrently with Math*1016 if required by placement testing

MATH*1054

Pre-requisite: MATH*0901 if required by placement testing and MATH*1000

COMM*1402

Pre-requisite: ENG*1031/1032 or ENG*1033/1034 if required by placement testing; May be taken concurrently with ENG*1030
Equivalency: COMM*1400

Inquiry & Analysis PLO

GE 2021- 2026: *Research and Technology* is offered as a college-based course. Pre-requisite: CS*0412 if required by placement testing; Written Communication course Equivalency: GE*2020

GE*2021: College of Business and Public Management

GE*2022: College of Education & College Health Professions and Human Services

GE*2023: College of Liberal Arts

GE*2024: College of Science, Mathematics, and Technology & College Health Professions and Human Services

GE*2025: Departments of Fine Arts, Music, and Theatre & Michael Graves College

GE*2026: Undecided Majors and other special populations

GE PLO Courses

Approved GE PLO Course List

All courses taken under the General Education Essential Learning and Core Competency requirements must be selected from the Approved General Education PLO Course List.

Foreign Language Credit

The three credits for a foreign language that may satisfy the GE Intercultural Knowledge & Understanding requirement are awarded only upon successful completion of the second of two semesters of study at the introductory or intermediate level. Credit for the first semester may be used as an elective.

UNIVERSITY REQUIREMENTS

GE 1000/3000 Requirement

All undergraduate students must satisfy this University Requirement for Graduation by successfully completing one of the following courses at Kean University: GE 1000 Transition to Kean (all freshmen and transfers entering with 0-29 credits) or GE 3000 Transfer Transitions (transfers entering with 30 credits or more).

Writing-Emphasis Requirement

To graduate, all students are required to complete at least one "Writing Emphasis" course within their major. Such courses are designed to provide students with an opportunity to explore writing as it is done in their chosen field. Typically, Writing Emphasis courses are taken in the junior or senior year, after the student's initial composition courses are completed. Students should consult their major program advisor for specific information about the Writing Emphasis course requirement.

Courses in the Writing Option (Note: ENG 1030 or equivalent is a prerequisite for all these courses)

- ENG 2000: Writing about Literature
- ENG 2005: Advanced Composition
- ENG 2010: Creative Writing
- ENG 2020: Introduction to Writing
- ENG 2021: Writing Process
- ENG 2070: Peer Tutoring and Writing Center Approaches to Learning and Writing
- ENG 2090: Writing and Document Design
- ENG 2092 Writing without Comics Sans & Other Best Document Design Practices
- ENG 2101 Structure and Origins of the English Language
- ENG 3005: Advanced Composition: Introduction to Writing Studies
- ENG 3010: Playwriting
- ENG 3015 Writing Fairy Tales
- ENG 3018 Travel Writing
- ENG 3020: History of Rhetoric in Writing
- ENG 3021: Cultural Rhetorics and Writing
- ENG 3022: Writing Rhetoric into Action
- ENG 3029: Research in Literature and Language
- ENG 3030: Writing Arguments
- ENG 3050: Creative Writing Theory
- ENG 3070: Coaching Writing Across the Disciplines
- ENG 3080: Writing for Digital Spaces
- ENG 3090: Business and Professional Writing
- ENG 3091: Technical Writing
- ENG 4000: Advanced Writing Poetry
- ENG 4002: Research Methods in Composition
- ENG 4000: Advanced Writing Poetry
- ENG 4005: Writing Fiction
- ENG 4011 Writing Sequential Art Narratives: Special Topics
- ENG 4017: Creative Nonfiction
- ENG 4030: Reading and Writing Race and Ethnicity
- ENG 4035: Writing for Social Change
- ENG 4040: New Literacy Studies and Ethnography
- ENG 4045: Critical Digital Literacies
- ENG 4050: Writing Literature for Children and Young Adults
- ENG 4060: Topics in Rhetoric and Writing Studies
- ENG 4075: Writing Pedagogies
- ENG 4081: Introduction to Electronic Literature
- ENG 4082 Writing and Creating a Podcast
- ENG 4090: Advanced Business Writing
- ENG 4091: Collaborative Writing
- ENG 4093: Technical Editing
- ENG 4100: Second Language Writing: Theory and Practice
- ENG 4815: Blank Slate Practicum I
- ENG 4816: Blank Slate Practicum II
- ENG 4817: Senior Writing Seminar