

KEAN UNIVERSITY – COLLEGE OF BUSINESS AND PUBLIC MANAGEMENT
(Major Code: FIN) B.S. in Finance 120 S.H

Minimum GPA required for declaration: 2.50 _ Overall minimum GPA required for graduation: 2.30

GENERAL EDUCATION: 31-32 S.H.		ACADEMIC MAJOR***	
Essential Learning Courses*: 16-17 S.H.		Major Required Courses:	51
Critical Reading & Academic Study Skills	4	Required: Business Core	27
<i>All students must take 1 credit in Academic Study Skills: either GE*1000 or GE*3000</i>	1	ACCT 2201 Principles of Financial Accounting	3
<i>All students must take 3 credits in Critical Reading from the GE PLO Course List.</i>	3	ACCT 2205 Principles of Managerial Accounting	3
Written Communication**	3	BLAW 2051 Business Law	3
<i>All students must take 3 credits in Written Communication from the GE PLO Course List.</i>		FIN 3310 Corporate Finance	3
Speech Communication	3	MGS 2030 Principles of Management	3
<i>All students must take 3 credits in Speech Communication from the GE PLO Course List.</i>		MKT 2500 Principles of Marketing	3
Quantitative & Scientific Reasoning	6-7	MGS 3040 Management Information Systems	3
<i>All students must take either MATH*1016 or MATH*1054 (3 credits each).</i>	3	MGS 3100 Operations Management	3
<i>All students must take 3 or 4 credits in Scientific Reasoning from the GE PLO course list.</i>	3-4	MGS 3520 Business Ethics & Corp. Social Responsibility or ACCT 3520 Ethical and Professional Standards for Acct. and Fin. ¹	3
Core Competency Courses: 12 S.H.		Required: Finance Core	15
Intercultural Knowledge & Understanding	3	FIN 3311 Corporate Finance II	3
<i>All students must take 3 credits in Intercultural Knowledge & Understanding from the GE PLO Course List.</i>		FIN 3350 International Business Finance	3
Critical & Creative Thinking	3	FIN 3380 Derivatives	3
<i>All students must take 3 credits in the Critical & Creative Thinking from the GE PLO Course List.</i>		FIN 4300 Investments and Portfolio Management	3
Ethical Reasoning	3	FIN 4310 Financial Institutions and Markets	3
<i>All students must take 3 credits in Ethical Reasoning from the GE PLO Course List.</i>		Major Electives Select two courses at the 3000-4000 level from: (FIN 3291-3293 Internship/Co-Op not accepted)	6
Wellness	3	FIN at 3000-4000 level	3
<i>All students must take 3 credits in Wellness from the GE PLO Course List.</i>		FIN / ACCT at 3000-4000 level	3
Inquiry & Analysis Passion Project 3 S.H.	3	**GE and Major Capstone Course***:	3
<i>All students must take 3 credits in Inquiry & Analysis from the GE PLO Course List.</i>		MGS 4999 Integrative Business Strategy (WE)	3
Additional Required Courses	18-19	FREE ELECTIVES (at least 50% must be 3000/4000 level) FIN 3291-3293 Internship /Co-Op and FIN 1996 Research Initiative are strongly recommended ⁵	19-21
MATH 1016 ²	0		
MATH 1044 Pre-calculus for Business or MATH 1054 Pre-calculus ³	3		
ECON 1010 Principles of Microeconomics**	3	Notes	
ECON 1030 Principles of Macroeconomics**	3	*For all prerequisites and equivalencies, see page 2. **Requires a minimum grade of C or higher	
ECON 3120 Applied Statistics in Business and Financial Economics	3	***All Major courses require a grade of C or better	
MATH 2400 Business Calculus or MATH 2415 Calculus or ECON 3200 Quantitative Methods in Economics ⁴	3-4	¹ ACCT 3520 is strongly recommended for Accounting and Finance Students	
COMM 3590 Business & Professional Communication or BLA 3299 Kean Career Accelerator or ENG 3090 Business & Professional Writing	3	2,3,4,5 For details, see page 2	

PROGRAM REVISION DATE (Spring 2026)

GENERAL EDUCATION AND UNIVERSITY REQUIREMENTS

GENERAL EDUCATION INFORMATION AND REQUIREMENTS Testing and Placement

Incoming freshmen and transfer students may be placed in specific GE Essential Learning, Developmental, or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

Prerequisites and Equivalencies for GE Essential Learning Courses GE*1000

Required of all freshmen & transfers entering with 0-29 credits
Pre-requisite: None
Equivalency: ID*1001

GE*3000

Required of transfers entering with 30 credits or more Pre-requisite: 30 credits and ENG*1030 (or equivalent)

ENG*1030

Pre-requisite: Placement testing or exemption from placement testing
Equivalency: ENG*1031/1032, ENG*1033/1034, ENG*1430, ENG*1620, ENG*1020, ENG*1400

MATH*1016

Pre-requisite: MATH*0901 if required by placement testing
Co-requisite: MATH*0902 should be taken concurrently with Math*1016 if required by placement testing

MATH*1054

Pre-requisite: MATH*0901 if required by placement testing and MATH*1000

COMM*1402

Pre-requisite: ENG*1031/1032 or ENG*1033/1034 if required by placement testing; May be taken concurrently with ENG*1030 Equivalency: COMM*1400

Inquiry & Analysis PLO

GE 2021- 2026: Research and Technology is offered as a college-based course.

Pre-requisite: CS*0412 if required by placement testing; Written Communication course Equivalency: GE*2020

GE*2021: College of Business and Public Management
GE*2022: College of Education & College Health Professions and Human Services
GE*2023: College of Liberal Arts
GE*2024: College of Science, Mathematics, and Technology & College Health Professions and Human Services
GE*2025: Departments of Fine Arts, Music, and Theatre & Michael Graves College
GE*2026: Undecided Majors and other special populations

GE PLO Courses

Approved GE PLO Course List

All courses taken under the General Education Essential Learning and Core Competency requirements must be selected from the Approved General Education PLO Course List.

Foreign Language Credit

The three credits for a foreign language that may satisfy the GE Intercultural Knowledge & Understanding requirement are awarded only upon successful completion of the second of two semesters of study at the introductory or intermediate level. Credit for the first semester may be used as an elective.

UNIVERSITY REQUIREMENTS

GE 1000/3000 Requirement

All undergraduate students must satisfy this University Requirement for Graduation by successfully completing one of the following courses at Kean University: GE 1000 Transition to Kean (all freshmen and transfers entering with 0-29 credits) or GE 3000 Transfer Transitions (transfers entering with 30 credits or more).

Writing-Emphasis Requirement

To graduate, all students are required to complete at least one "Writing Emphasis" course within their major. Such courses are designed to provide students with an opportunity to explore writing as it is done in their chosen field. Typically, Writing Emphasis courses are taken in the junior or senior year, after the student's initial composition courses are completed. Students should consult their major program advisor for specific information about the Writing Emphasis course requirement.

B.S. in Finance Notes

² For the Additional Required Courses: MATH 1044 Precalculus for Business or MATH 1054 Precalculus and MATH 1016 Statistics are required (one of the courses will be counted toward Quantitative & Scientific Reasoning.)

³ MATH 1044. Pre-requisite: MATH*0901 or placement.
MATH1054. Pre-requisites: MATH*0901 if required by placement testing **and** MATH*1000.

⁴ ECON 3200 is recommended for students pursuing a minor in Economics.

⁵ FIN 1996 may be taken twice for credit. A combination of FIN 3291-3293 may be taken more than once up to 6 credits.