

GRAPHIC DESIGN-45401

BFA IN GRAPHIC DESIGN: INTERACTIVE, PRINT & SCREEN / 131 S.H

EFFECTIVE DATE: FALL 2016

START TERM:

NAME:

TRANSFER INSTITUTIONS (X)

CREDITS:

STUDENT ID:

In Progress:

GENERAL EDUCATION (total credits)	35 S.H.	ACADEMIC MAJOR*** (total credits)	78 S.H.
FOUNDATION REQUIREMENTS	13 S.H.	REQUIRED FOUNDATION CORE	15 S.H.
GE 1000 Transition to Kean (Required of all freshmen and transfers entering with 0-29 credits) -OR- GE 3000 Transfer Transitions (Required of all transfers entering with 30 credits or more) (1 S.H.)		DSN 1100 Introduction to Design and Visual Culture	
ENG 1030 College Composition (Requires a C or better)		DSN 1101 Visual Form I	
MATH 1000, 1010 or 1016		DSN 1102 Visual Form II	
COMM 1402 Speech Communication		DSN 1103 Visualizing Techniques I	
GE 2025 Research & Technology		DSN 1104 Visualizing Techniques II	
DISCIPLINARY & INTERDISCIPLINARY		REQUIRED MAJOR COURSES	63 S.H.
Distribution Requirements:		GD 1000 Computers In Graphic Design +	
HUMANITIES:	6 S.H.	GD 2005 Studio Skills	
*ENG 2403 World Literature		GD 2011 Expressive Imaging	
Select one from the following:		GD 2010 Typography I	
FINE ARTS or ART HISTORY		GD 3010 Typography II	
PHILOSOPHY or RELIGION		GD 3011 Typography III	
MUSIC or THEATRE		GD 3030 History of Visual Communications	
FOREIGN LANGUAGES (Must take I and II for credit)		GD 3020 Graphic Design Fundamentals I	
INTERDISCIPLINARY		GD 3021 Graphic Design Fundamentals II	
SOCIAL SCIENCES:	6 S.H.	GD 3031 Graphic Design Survey	
*HIST 1062 Worlds of History		GD 3220 Advertising I	
Select one from the following:		GD 3320 Web and Interactive Design I	
PSYCHOLOGY 1000		GD 3321 Motion Graphic Design I	
ECONOMICS or GEOGRAPHY		GD 4101 Concept to Print	
POLITICAL SCIENCE		GD 4099 Portfolio	
SOCIOLOGY or ANTHROPOLOGY		NOTES:	
INTERDISCIPLINARY			
SCIENCE AND MATHEMATICS:	7 S.H.	SIX MAJOR, UPPER DIVISION COURSES	18 S.H.
CPS 1032 or CPS 1231 or MATH		<i>Selected with faculty guidance</i>	
LAB SCIENCE (4 S.H.)		01. GD 4121 Identity & Info 02. GD 4120 Promotional Design	
Biology; Chemistry; Physics; Geology;		03. 04.	
Meteorology; Earth Science; Astronomy; Interdisciplinary		05. 06.	
G.E. AND MAJOR CAPSTONE:	3 S.H.	FREE ELECTIVES selected with advisement	6 S.H.
*DSN 4000 Critical Perspectives in Design***		<i>At least 50% must be 3000/4000 level</i>	
ADDITIONAL REQUIRED COURSES:	12 S.H.	01.	
AH 1700 Art History, Prehistoric – Medieval		02.	
AH 1701 Art History, Renaissance – Modern			
AH 3740 Art History, Modern Art			
ID 3230 Understanding Images			
		TOTAL CREDITS: _____	
		ADVISOR: _____	
		ADVISOR SIGNATURE: _____	
		*G.E. required course	
		***All Major courses require a grade of C or better and 3.0 GPA minimum	
		+ Can test out and substitute GD elective courses	
		> Requires permission through petition	
		Semester Hours - S.H.	

Design Foundation Courses

DSN 1100 Introduction to Design and Visual Culture

DSN 1101 Visual Form I

DSN 1102 Visual Form II
Prerequisite: DSN 1101

DSN 1103 Visualizing Techniques I

DSN 1104 Visualizing Techniques II
Prerequisite: DSN 1103

Additional Required Courses

AH 1700 Art History, Prehistoric – Medieval

AH 1701 Art History, Renaissance – Modern

AH 3740 Art History, Modern Art

ID 3230 Understanding Images

Major Courses

GD 1000 Computers in Graphic Design I

GD 2000 Computers in Graphic Design II
Prerequisite: GD 1000

GD 2005 Studio Skills

Prerequisites: DSN 1101, DSN 1103, GD 1000

GD 2011 Expressive Imaging
Prerequisite: GD 1000

GD 3031 Graphic Design Survey
Prerequisite: DSN 1000

GD 2010 Typography I: Principles
Prerequisites: GD 1000, DSN 1101, DSN 1103

GD 3010 Typography II: Communication
Prerequisite: GD 2010

GD 3011 Typography III: Expression
Prerequisites: GD 1000, GD 2010

GD 3020 Graphic Design Fundamentals I
Prerequisite: GD 2010

GD 3021 Graphic Design Fundamentals II
Prerequisite: GD 2010

GD 3022 Cartooning I
Prerequisites: GD 1104 or Permission of instructor

GD 3030 History of Visual Communications
Prerequisite: GE 2025

GD 3220 Advertising I
Prerequisites: ENG 1020 or ENG 1030

GD 3230 Copywriting for Advertising
Prerequisites: ENG 1020 or ENG 1030, GD 3220

GD 3320 Web and Interactive Design I
Prerequisites: GD 1000, GD 2010

GD 3321 Motion Graphics Design I
Prerequisites: GD 3020, GD 3021

Advertising Design & Graphic Design

COURSES

Design Foundation: Four studio courses include visualizing techniques and visual form & composition; one lecture course, Intro to Design & Visual Culture, a survey of the design professions; four Art and Design History courses.

GD 4090 The Design Studio

Prerequisite: GD 3021 and permission of instructor

GD 4091 Advanced Print Pre-press for Design Studios
Prerequisites: DSN 1103, GD 2010, GD 1000, GD 3010, GD 4101

GD 4099 Portfolio

Prerequisite: Permission of instructor

GD 4101 Concept to Print

Prerequisites: GD 2005, GD 3020, GD 3021

GD 4120 Promotional Design

Prerequisites: GD 3020, GD 3220

GD 4121 Identity and Information Design
Prerequisite: GD 3020

GD 4122 Editorial Design

Prerequisites: GD 2005, GD 3020, GD 3021

GD 4220 Advertising II

Prerequisites: GD 3220, GD 3230

GD 4222 Design of Advertising

Prerequisites: GD 3220, GD 3020

GD 4223 Brand Strategy and Design

Prerequisites: GD 3220, GD 3020,

GD 4224 Design for Mobile

Prerequisites: GD 3020, GD 3021

GD 4320 Web and Interactive Design II

Prerequisites: GD 3320, GD 3321

GD 4321 Motion Graphics Design II

Prerequisite: GD 3321

GD 4330 The Web Design Workshop

Prerequisites: GD 1000, GD 2000, GD 3021, and permission of instructor

DSN 4007 Internship

Prerequisite: 12 S.H. in design; major GPA: 3.0 or higher

DSN 4002/4003 Independent Study

Prerequisite: 12 S.H. in design; major GPA: 3.0 or higher

DSN 4000 Critical Perspectives in Design (Capstone)

Prerequisite: Six S.H. of Art and/or Design History as required

Additional Major Information and Requirements

General Education Information and Requirements

Testing and Placement

Incoming freshmen and transfer students may be placed in specific GE Foundations, Developmental or ESL courses as a result of testing prior to registration. Students may also be exempt from testing due to SAT scores prior to college work.

Prerequisites and Equivalencies for GE Foundation Courses

GE 1000

Required for all freshman and transfers with fewer than 10 credits.

Prerequisites: None

Equivalents: ID 1001

ENG 1030

Prerequisites: Placement testing

Equivalents: ENG 1031/1032, ENG 1033/1034, ENG 1430, ENG 1020, ENG 1400

MATH 1000 or 1010 or 1016 or 1030

Prerequisites: MATH 1901 if required by placement testing.

Equivalents: MATH 1001/1002, MATH 1003/1004, MATH 1051

MATH 1044 or MATH 1054

Prerequisites: MATH 1000 if required by placement testing.

COMM 1402

Prerequisites: CS 0412, ENG 1031/1032 or ENG 1033/1034 if required by placement testing.

May be taken concurrently with ENG 1030.

Equivalents: COMM 1400

GE 2021 - 2026 Research and Technology is offered as a college-based course.

GE 2021 College of BPA

GE 2022 College of EDU

GE 2023 College of HSS

GE 2024 College of NAHS

GE 2025 College of VPA

GE 2026 Undecided Majors

Prerequisites: CS 0421 if required by placement testing.

ENG 1030 or equivalent COMM 1402

Equivalents: GE 2020

GE Distribution Courses

All courses taken under the General Education Disciplinary/ Interdisciplinary Distribution requirements must be selected from the approved General Education Distribution Course List, printed in Registration Bulletin. These courses are designated as GEHU, GESS, GESM, or GEHPE.

GEHU Humanities

GESS Social Sciences

GESM Science and Mathematics

GEHPE Health and Physical Education

Required GE Distribution Courses

ENG 2403 is a required Humanities Distribution course with an emphasis on diversity. Prerequisites: CS 0412 if required by placement testing; ENG 1030 or equivalent.

Either HIST 1000 or 1062 is a required Social Sciences Distribution Course with an emphasis on diversity. Prerequisites: CS 0412 if required by placement testing; May be taken concurrently with ENG 1030.

Foreign Language Credit

The three credits for a foreign language that may satisfy the GE Disciplinary/Interdisciplinary Distribution Requirement are awarded only upon successful completion of two semesters of study at the introductory or intermediate level. Credit for the first semester may be used as elective credit.

Major/GE Capstone Course

A Capstone course is a major course that satisfies three credits of GE requirement. Each major guide sheet will count three credits for the capstone as either GE credits or major credits, but not both.

University Requirements

All students are required to complete one "Writing-Emphasis" course. The "W-E" course must be within the major portion of your program. Consult your major program advisor for specific information.

Design Major Requirements

Faculty advisors will not approve a student's course schedule unless all prerequisites for courses have been completed with a grade C or better.

Any student seeking an exception to this sequence must obtain authorization from the Executive Director or Program Coordinator prior to registration. Exceptions are granted for legitimate educational reasons only.

ALL BFA and BID majors *must maintain a 3.0 average in major courses* to be eligible for the degree. It's the students responsibility to be aware of their academic success.

