



# ACADEMIC PORTFOLIO REVIEW AND LOCATION ASSESSMENT

Prepared for Kean University

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In the following report, Hanover Research presents the results of a portfolio review assessing programs across all award levels at New Jersey City University along with a location assessment of the areas surrounding Kean University - located in Union, NJ, and New Jersey City University - located in Jersey City, NJ.



# EXECUTIVE SUMMARY: INDEPENDENTLY VIABLE NJCU PROGRAMS

	Programs	Location Considerations
<b>Bachelor's</b>	<p>Accounting, B.S.                      Art, B.A./B.F.A. (various)                      Biology - Medical Laboratory Science, Joint-Degree Programs, B.S., Biology, B.A., Biology, B.S.                      Business Analytics and Data Science, B.S.                      Computer Science, B.S.                      Criminal Justice, B.S.                      Cybersecurity, B.S.                      Fire Science, B.S.                      Global Business, B.S., Organizational Management and Leadership Specialization, Management, B.S.                      History, B.A.                      Marketing, B.S.                      National Security Studies, B.S.                      Nursing, B.S.N.                      Nursing—Accelerated Program (Second Degree), B.S.N.                      Psychology, B.A.</p>	Likely to continue to be viable in Jersey City
<b>Master's</b>	<p>Accounting, M.S.                      Business Analytics and Data Science, M.S., M.B.A., Business Analytics Specialization                      Cybersecurity, M.S.                      Educational Technology with a Concentration in School Library Media Specialist, M.A., Educational Technology, M.A.                      Elementary Education—Teacher Certification, M.A.T., Secondary Education—Teacher Certification, M.A.T.                      M.B.A., Organizational Management and Leadership Specialization                      Master's in Urban Education                      Performance—Classical Vocal, M.M., Performance—Composition, M.M., Performance—Instrumental, M.M.,                      Performance-Multi-Style Strings, M.M.                      Reading and Reading Specialist Certification, M.A.                      Special Education-related programs</p>	Likely to continue to be viable in Jersey City
<b>Doctoral</b>	<p>Educational Technology Leadership, Ed.D.</p>	Likely to continue to be viable in Jersey City



# EXECUTIVE SUMMARY: NJCU PROGRAMS TO COMBINE WITH KEAN'S

	Programs	Location Considerations
Bachelor's	Biochemistry, B.S., Chemistry, B.A., Chemistry, B.S.	May be better aligned with Union labor market
	English—Creative Writing, B.A., English—Literature, B.A., English—Teacher Certification Elementary Education (K-6), B.A., English—Teacher Certification Secondary Education (K-12), B.A.	Likely viable in either area
	Bachelor of Arts in Elementary Education (K-6) with Literacy Focus, History—Social Studies (Teacher Certification), B.A., Mathematics—Teacher Certification, B.A., Secondary Education with K-12 Certification (with major in Arts and Sciences), Spanish—Teacher Certification, B.A., New Pathways to Teaching in New Jersey – Elementary Education	May be better aligned with Union labor market
	Earth and Environmental Science—Geoscience-Earth Science, B.A.	Likely viable in either area
	Exercise Science, B.S.	Likely viable in either area
	Finance, B.S.	Likely best aligned with Jersey City Labor Market
	Mathematics, B.A.	Likely viable in either area
	Media Arts, B.A.	Likely viable in either area
	Music, B.A., Music—Music Business, B.A., Music—Musical Theatre, B.A.	Likely viable in either area
	Political Science, B.A.	Likely viable in either area
	Social Work, B.S.W., Sociology, B.A.	Likely viable in either area
Spanish, B.A.	Likely viable in either area	
Graduate Certificate	School Psychology, Professional Diploma	May be better aligned with Union labor market
Master's	Educational Psychology, M.A.	May be better aligned with Union labor market
	Counseling—Clinical Mental Health Counseling Option, M.A., Counseling—School Counseling Option, M.A.*	May be better aligned with Union labor market



# EXECUTIVE SUMMARY: PROGRAMS TO DISCONTINUE/KEAN PROGRAMS TO JERSEY CITY

	Programs
Bachelor's	<p>Biology - Medical Imaging Science—Cardiovascular Sonography and Diagnostic Medical Sonography Specialization, Joint-Degree Program, B.S.</p> <p>Early Childhood Specialized P3 Alternate Route</p> <p>Music Multi-Style Strings, BA, Performance—Classical—Instrumental (other than piano), B.M., Performance—Classical—Instrumental (piano), B.M., Performance—Classical—Voice, B.M., Performance—Jazz Studies, B.M.</p> <p>Philosophy, B.A.</p> <p>Population Health — Public Health Education, B.S.</p> <p>Sports Management, B.S.</p> <p>Supply Chain, Logistics and Maritime Port Management, B.S.</p> <p>Women's and Gender Studies, B.A.</p>
Master's	<p>Art—New Jersey Art Teacher Certification Program (P-12)</p> <p>National Security Studies, M.S.</p> <p>MBA, Finance Specialization</p> <p>Financial Technology, M.S.</p> <p>Master of Science in Nursing with a Specialization in School Nursing</p>
Doctoral	<p>Civil Security—Leadership, Management and Policy (CSLMP), D.Sc.</p>

## KEAN PROGRAMS THAT MAY BENEFIT FROM RELOCATION TO JERSEY CITY

Based on a location assessment, Kean may wish to move the following programs to the Jersey City campus to capitalize on industry trends:

### Undergraduate Programs

11.0101. Computer and Information Sciences, General.  
52.0801. Finance, General.

### Graduate Programs

42.2812. Forensic Psychology.  
45.1001. Political Science and Government, General.  
43.0103. Criminal Justice/Law Enforcement Administration.  
44.0401. Public Administration.  
52.0301. Accounting.  
52.0299. Business Administration, Management and Operations, Other.  
43.0103. Criminal Justice/Law Enforcement Administration.\*  
52.0203. Logistics, Materials, and Supply Chain Management.\*

\* Denotes a proposed new program





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