

MBA program in Global Management

Nathan Weiss Graduate College

Mission:

The MBA in Global Management Program at Kean University is aligned with the University Mission that prepares students to think critically, creatively and globally, and adapt to the changing social, economic, and technological environments particularly relate to global business.

Our mission is to develop proactive and innovative global business leaders with a broad-based knowledge of multiple dimensions of global business operations. Students are prepared for higher levels of achievement in their careers, as well as ready for the challenges of communicating and operating in a globalized diverse business world. We achieve our mission by equipping our students with effective decision-making techniques in a global management environment. We further emphasize the importance of a continuously developing global mindset and managing cross cultures ethically.

MBA program in Global Management Student Learning Outcomes (SLOs)

Students who graduate with an MBA in Global Management should be able to:

SLO1: Demonstrate a broad-based knowledge and critical appreciation of the economic, cultural, ethical, and legal dimensions of global business operations.

SLO2: Make effective decision-making by utilizing quantitative techniques and research methods relevant to global management environment.

SLO3: Demonstrate a global mindset by understanding the global business community and by adopting conceptual tools to manage across cultures ethically.

SLO4: Communicate in a global environment with various constituencies across different business functions and cultures.