This brief guide was designed to assist you when planning the design and implementation of your Research Days Presentation.

RESEARCH

For additional questions, please email us at researchdays@kean.edu

RECORDING : For most Research Days presenters, recording their session in advance is going to be the best option. There are a few ways of doing this.

- Click <u>HERE</u> to learn more about recording your session via Google Hangouts.
- Click <u>HERE</u> to learn more about recording your session via Zoom.

AdobeSpark: This system is a really wonderful alternative for presenters to prepare aesthetically strong and content specific information to be delivered in an asynchronous way. As opposed to recording a session via Zoom, AdobeSpark content is delivered via still images (slide decks, icons, text, etc.).

- Click <u>HERE</u> to access AdobeSpark
- Click <u>HERE</u> to learn more about preparing your AdobeSpark video.

WEBINAR: Hosted via Zoom, the webinar is a great delivery method, for selected presenters, allowing one or more presenters to share information with an audience while answering questions through a Q&A function. Through this delivery method, audience members are able to see presenters; however, audience members cannot see each other and similarly presenters, aside from a registration list, are unable to view attendees. To present via a webinar, please email gscott@kean.edu.

YouTube Streaming: With the support of the Research Days Tech Team, you can LiveStream your presentation via YouTube with the comments function either enabled or disabled. The advantage of streaming through YouTube is that these presentations can be easily linked to social media platforms such as LinkedIn, Instagram, and Facebook. This option is best for live performances. For questions regarding this option, please email us at researchdays@kean.edu.



