Kean University 120 S.H.

Department of Health and Human Performance

SEMGT B.A. Recreation Administration – Sport and Event Management Option

4 Year Plan

								Required Credits	
***Year* 01**	*Fall*	Academic Study from the GE PLO List (1 credit)	Critical Reading from the GE PLO List (3 credits)	Written Communication from the GE PLO List (3 credits)	Speech Communication from GE PLO List (3 credits)	Quantitative Reasoning - MATH 1016 or MATH 1054 (3 credits)	Wellness- from GE PLO List (3 credits)	16	
	Winter								
	Spring	Scientific Reasoning - from GE PLO List (4 credits)	Intercultural Knowledge & Understanding from the GE PLO List (3 credits)	Critical & Creative Thinking from GE PLO List (3 credits)	Ethical Reasoning - from GE PLO List (3 credits)	Additional REQUIRED MGS 2030 Principles of Marketing (3 credits - 1/2)		16	
	Summer								
***Year* 02**	*Fall*	Additional REQUIRED MKT 2500 Principles of Marketing (3 credits - 2/2)	Inquiry & Analysis Passion Project from the GE PLO List (3 credits)	Lower-Level Free Elective (3 credits - 1/7)	Lower-Level Free Elective (3 credits - 2/7)	Lower-Level Free Elective (3 credits - 3/1)		15	
	Winter								
	Spring	MAJOR REQUIRED REC 2800 Intro to Sport and Event Management (3 credits - 1/7)	Lower-Level Free Elective (3 credits - 4/7)	Lower-Level Free Elective (3 credits - 5/7)	Lower-Level Free Elective (3 credits - 6/7)	Lower-Level Free Elective (3 credits - 7/7)		15	
	Summer								
***Year* 03**	*Fall*	MAJOR REQUIRED REC 2910 Programming in Recreation, Sport & Event (3 credits - 2/7)	MAJOR REQUIRED REC 3701 Sport Promotion and Sponsorship (3 credits - 3/7)	Upper- Option Elective (3 credits - 1/2)	Upper-Level Free Elective (3 credits - 1/7)	Upper-Level Free Elective (3 credits - 2/7)		15	
	Winter								
	Spring	MAJOR REQUIRED REC 3903 Recreation & Leisure Services Management (3 credits - 4/7)	MAJOR REQUIRED REC 4200 Facility Design Operations in Recreation, Sport & Event (3 credits - 5/7)	Upper-Option Elective (3 credits - 2/2)	Upper-Level Free Elective (3 credits - 3/7)	Upper-Level Free Elective (3 credits - 4/7)	Fieldwork REC 3820 Fieldwork Seminar (1 credits - 1/2)	16	
	Summer								
***Year* 04**	*Fall*	MAJOR REQUIRED REC 3905 Financial Aspects of Recreation, Sport & Event (3 credits - 6/7)	MAJOR REQUIRED REC 4800 Legal Aspects of Recreation, Sport & Event (3 credits - 7/7)	Upper-Level Free Elective (3 credits - 5/7)	Upper-Level Free Elective (3 credits - 6/7)	Upper-Level Free Elective (3 credits - 7/7)		15	
	Winter								
	Spring	REQUIRED CAPSTONE 4900 Senior Seminar (3 credits - 1/1)	Fieldwork REC 4510 Fieldwork Seminar (9 credits - 2/2)					12	

Please see the Curriculum Sheet for this program via Quick Links on the Kean University home page.

TOTAL REQUIRED **120**

General Education	32 credits	9 courses + one 1-credit + one 4 credit course
Additional Required Courses	6 credits	2 courses
Major Required Courses	21 credits	7 courses
Option Electives	6 credits	2 courses
Fieldwork	10 credits	2 courses
Major Capstone	3 credits	1 course
Lower-Level Free Electives	21 credits	7 courses
Upper-Level Free Electives	21 credits	7 courses