# Kean University - College of Health Professions & Human Services
# (RECAD/SEMGT) B.A. in RECREATION ADMINISTRATION (SPORT AND EVENT MANAGEMENT OPTION)
# 120 S.H. 2.3 GPA is required to declare major and graduate
# 2.5 GPA required for major

**EFFECTIVE DATE: Fall 2026**

| GENERAL EDUCATION[1] 31-32 S.H. | | ACADEMIC MAJOR** 40 S.H. | |
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| **Essential Learning Courses*: 16-17 S.H.** | | **Major Required Courses 21 S.H.** | |
| **Critical Reading & Academic Study Skills** | | REC 2800 Introduction to Sport and Event Management (WE)[1] | 3 |
| All students must take 1 credit in **Academic Study Skills** either GE*1000 or GE*3000 | 1 | REC 2910 Programming in Recreation, Sport & Event | 3 |
| All students must take 3 credits in **Critical Reading** from the GE PLO Course List | 3 | REC 3701 Sport Promotion and Sponsorship | 3 |
| **Written Communication**** | | REC 3903 Recreation & Leisure Services Management | 3 |
| All students must take 3 credits in **Written Communication** from the GE PLO Course List | 3 | REC 3905 Financial Aspects of Recreation, Sport & Event | 3 |
| **Speech Communication** | | REC 4200 Facility Design Operations in Recreation, Sport & Event | 3 |
| All students must take 3 credits in **Speech Communication** from the GE PLO Course List | 3 | REC 4800 Legal Aspects of Recreation, Sport & Event | 3 |
| **Quantitative & Scientific Reasoning** | | **Fieldwork 10 S.H.** | |
| All students must take either MATH*1016 or MATH*1054 | 3 | REC 3820 Fieldwork Seminar | 1 |
| All students must take 3 or 4 credits in **Scientific Reasoning** from the GE PLO Course List | 4 | REC 4510 Internship | 9 |
| **Core Competency Courses 12 S.H.** | | **Option Electives*[3] 6. S.H.** | |
| **Intercultural Knowledge & Understanding** | | REC 3500 Hospitality and Tourism | 3 |
| All students must take 3 credits in **Intercultural & Understanding** from the GE PLO Course List | 3 | REC 3600 Meetings, Expositions, Events and Conventions | 3 |
| **Critical & Creative Thinking** | | REC 3800 Global Sport Industry | 3 |
| All students must take 3 credits in **Critical & Creative Thinking** from the GE PLO Course List | 3 | REC 3910 Practicum | 3 |
| **Ethical Reasoning (choose one)** | | REC 4000 Adaptive Sports | 3 |
| All students must take 3 credits in **Ethical Reasoning** from the GE PLO Course List | 3 | REC 4900 Leadership and Group Development | |
| **Wellness** | | COMM 3660 Public Relations | 3 |
| All students must take 3 credits in **Wellness** from the GE PLO Course List | 3 | MGS 3030 Human Resource Management | 3 |
| **Inquiry & Analysis Sophomore Passion Project 3 S.H.** | | MKT 3480 Sports Marketing[3] | 3 |
| All students must take 3 credits **in Inquiry & Analysis** from the GE PLO Course List | | **Major Capstone Course 3 S.H.** | |
| **Additional Required Courses 6 S.H.** | | REC 4903 Senior Seminar | 3 |
| MKT 2500 Principles of Marketing | 3 | **Free Electives 42-43 S.H.** | |
| MGS 2030 Principles of Management | 3 | Lowe-level Free Elective ( 1000 – 2000 level) | 21-22 |
| | | Upper-level Free Elective (3000- 4000 level) | 21 |
| | | REC 1996 Research Initiative[2] | 1 |

## SPECIAL NOTES:

*For all prerequisites and equivalencies in the course catalog

**All courses require a grade of a C or higher

[1](WE) Writing Emphasis Course

[2]REC 1996 is optional and a 1 credit course

[3]Option elective can include any REC course

**GENERAL EDUCATION AND UNIVERSITY REQUIREMENTS**

## Testing and Placement

Incoming freshmen and transfer students may be placed in specific GE Essential Learning, Development or ESL courses as a result of testing prior to registration. Students may be exempt from testing due to SAT scores or prior college work.

## Prerequisites and Equivalencies for GE Essential Learning Courses

***GE*1000***

Required of all freshmen & transfers entering with 0-29 credits
Prerequisite: None
Equivalency: ID*1001

***GE*3000***

Required transfer students entering with 30 credits or more
Prerequisite: 30 credits and ENG*1030 (or equivalent)

**ENG*1030**

Prerequisite: Placement testing or exemption from placement testing
Equivalency: ENG*1031/1032; ENG*1033/1034; ENG*1430; ENG*1620; ENG*1020; ENG*1400

**MATH*1016**

Prerequisite: MATH*0901 if required by placement testing
Corequisite: MATH*0902 should be taken concurrently with MATH*1016 if required by placement testing

**COMM*1402**

Prerequisite: ENG*1031/1032 OR ENG*1033/1034 if required by placement testing. May take concurrently with ENG*1030
Equivalency: COMM*1400

## Inquiry & Analysis PLO

*GE*2021 – 2026: Research and Technology* is offered as a college-based course
Prerequisite: CS*0412 if required by placement testing. Written Communication course & Speech Communication course
Equivalency: GE*2020

- GE*2021: College of Business and Public Management
- GE*2022: College of Education & College of Health Professions and Human Services
- GE*2023: College of Liberal Arts
- GE*2024: College of Science, Mathematics, and Technology & College of Health Professions and Human Services
- GE*2025: Department of Fine Arts, Music and Theatre * Michael Graves College
- GE*2026: Undecided majors and other special populations

## GE PLO Courses

**Approve GE PLO Course List**

All courses taken under the General Education Essential Learning and Core Competency requirements must be selected from the Approved General Education PLO course lists.

**Foreign Language Credit**

The three credits for a foreign language that may satisfy the GE Intercultural Knowledge & Understanding requirement are awarded only upon successful completion of the second of two semesters of study at the introductory or intermediate level. Credit for the first semester may not be used as an elective.

## UNIVERSITY REQUIREMENTS

***GE*1000/3000 Requirement***

All undergraduate students must satisfy this university requirement for graduation by successfully completing one of the following courses at Kean University: GE*1000 Transition to Kean (all freshman and transfers entering with 0-29 credits) OR GE*3000 Transfer Transitions (transfers entering with 30 credits or more)

***Writing-Emphasis Requirement***

All students are required to complete one "Writing Emphasis" course. The "W-E" course must be within the major portion of your program. Consult your major program advisor for specific information.