KEAN
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THE MONTHLY DIGEST

CBPM Connect

News, research & achievements from our faculty, students & alumni

IN THIS ISSUE

Dean's Message · Faculty Spotlight · Student Research · Upcoming Events · Kudos & Briefs

01 A Message from the Dean

Dear Colleagues,

I am very pleased to introduce the inaugural issue of our college's faculty newsletter.

This publication celebrates your accomplishments and strengthens connections across our programs and departments. This first issue highlights recent research publications and grants, including Dr. Eli Kochersperger's Early Career Research Award from the National Bureau of Economic Research.

Thank you for your continued dedication to our students and colleagues. I look forward to using this newsletter to keep our community connected and informed.

Warmly,

Dr. Jin Wang
Dean, College of Business and Public Management

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PUBLICATIONS	PRESENTATIONS	AWARDS	STUDENT PROJECTS	EVENTS

02 Faculty Achievements



PUBLICATION

Yixun Zhou, Accounting and Finance

"Green Fiscal Incentives and Corporate Carbon Intensity: Firm-Level Evidence from China," co-authored with colleagues, has been accepted for publication in *International Review of Economics and Finance* (ABDC: A, SJR: Q1; forthcoming). The paper uses firm-level evidence from China to examine how green fiscal incentives relate to corporate carbon intensity. Read the article



PUBLICATION

Yuyun (Robert) Zhou, Accounting and Finance

"Do Data Breach Notification Laws Affect Accounting Conservatism?" (with Xiang Gao and Yicheng Zhu) was published in the *Journal of Applied Accounting Research* (SJR 2025: Q1), Vol. 27, Issue 3, June 2026. Using the staggered adoption of state data breach notification laws, the study finds that firms report earnings more conservatively once they face the added risks and costs of publicly disclosing breaches. Read the article



PUBLICATION

EunSu Lee, Management

"Vehicle-Mounted Automated Horizontal Loading System for Freight Operations: Evidence from Last-Mile Cold Chain Delivery and Island Logistics" (with Sukmin Hong, Longxiao Liu, Gwanyong Oh, Sungmin Kim, Hanbyul Ryu, Daisik Nam and Daejin Kim) was published in *Applied Sciences* 2026, 16(17), 8755 (SJR 2025 Q2). Read the article



PUBLICATION

Min Chung "Amanda" Han, Marketing

Han, M.C., Paik S.W, Song C., & Jang, Y.S. (2026). When Loyalty Points Become Donations: The Effects of Redeemability, Point Expiration and Descriptive Norm Information. Journal of Retailing and Consumer Services. (SJR= Q1, ABDC=A) Read the article

Han, M. C., Park, B., Hwang, T., & Lee, H. H. (2026). Interactivity and enjoyment in US live-streaming service encounters: how digital services shape user experience. Service Business, 20(3), 19. (SJR= Q1, ABDC=B). Read the article



PUBLICATION

Fernando Linhares, Criminal Justice

Book review of *Life Beside Bars: Confinement and Capital in an American Prison Town* by H. Pearson, published in *New Jersey Studies: An Interdisciplinary Journal*, 11(2), 331–334. Read the review

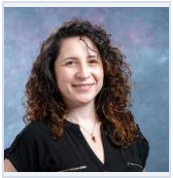


CONFERENCE PRESENTATION

Ngoc Dao, Public Affairs

Invited speaker at the 2026 Caregiver Summit (September 23–24), hosted by the Center for Retirement Initiative at Georgetown University. Federal and state leaders, researchers and advocates gathered to discuss policy priorities for supporting family caregivers. Summit details

CONFERENCE PRESENTATION



Ketty Fernandez, Criminal Justice

Guest speaker at the University of Central Florida (UCF) Barcelona Center (July). Dr. Fernández spoke on human trafficking through a sociological lens, examining Barcelona as a site of migration, culture, tourism, labor and social inequality, and discussed career paths in sociology, crime and deviance, and criminology/victimology.

CONFERENCE PRESENTATION



Fernando Linhares, Criminal Justice

Panelist at the American Bar Association's Collaborative Bar Leadership Academy in Cleveland (June 2026). Dr. Linhares will also present at the Scientific Study of Religion national conference and at the Luso-Afro-Brazilian Studies and Theory Program graduate symposium at UMass Dartmouth (both November 2026). About the Academy

CONFERENCE PRESENTATION



John Donnellan, Management

Presented "Wall Street Meets Mexico: Business, Culture & People" with Dr. Martin Larsson (UDLAP) at the Annual Kean Conference on Teaching (CTE) on October 2, showing how COIL (Collaborative Online International Learning) can connect students across countries, cultures and campuses.

CONFERENCE PRESENTATION



John Laski, Management

Paper accepted for presentation at the ABR conference: "Improvisational Management: Using Kaizen as a Blueprint Schema for the Organizational Environment."

AWARD / RECOGNITION



Ngoc Dao, Public Affairs

Selected as a 2026–2027 grant recipient of the Hopkins Economics of Alzheimer's Disease & Services (HEADS) Center at Johns Hopkins - a highly selective award, with only two grantees chosen. Grant details

AWARD / RECOGNITION



Eli Kochersperger, Economics

Dr. Kochersperger has been selected for a 2027 Early Career Research Award for the Study of the Economics of Alzheimer's Disease and Related Dementias (EC-READ) through the National Bureau of Economic Research (NBER) Coordinating Center on the Economics of AD/ADRD. His project, *Technological Change, Retirement Incentives, and Cognitive Aging*, will examine how the technological demands of late-career work interact with retirement decisions and cognitive aging, using longitudinal data on older Americans together with occupational measures of digital and cognitive job demands.

AWARD / RECOGNITION



John Donnellan, Management

Recognized as the Kean University Fulbright Liaison by the Institute of International Education (IIE). Dr. Donnellan is the official Fulbright Liaison supporting faculty and administration scholars.

AWARD / RECOGNITION



Fernando Linhares, Criminal Justice

Commended in a City of Newark Municipal Council Resolution (March 28, 2026) recognizing his long-standing public service - including his work as an attorney and college lecturer, as a former Newark Municipal Court Judge and Chair of the Newark Public Schools Board, and his humanitarian and restorative-justice outreach.

AWARD / RECOGNITION



Bok Gyo Jeong, Public Affairs

Marc Holzer Outstanding Service Award, Northeast Conference on Public Administration (NECOPA) — recognized for sustained and exemplary service and outstanding contributions to the organization.

TEACHING INNOVATION



Bruce Waltuck, Management

In MGS 3050 Negotiation Strategies, Professor Waltuck, teaches non-verbal communication with an original lesson: he lectures in complete silence, layering shirts and ties that he removes one by one, until a final Hawaiian shirt and a first spoken "hello" launch a discussion of what students just experienced. He recently performed the lesson as an accepted workshop at the New Jersey Communication Association conference at Kean Skylands, to a round of applause.

03 Student Research & Success



UNDERGRADUATE RESEARCH

MGS 3035 International Management Students, Spring 2026

Students in Dr. Janine Black's class researched two British entrepreneurs starting a second business in France and presented their findings to the owners. As a result, *France Today* magazine ran an ad in its August/September issue. This semester, the class will analyze both French businesses - the hotel barge Elisabeth and the Eloi Merle luxury boutique hotel - and provide consulting recommendations for increasing revenues and bookings.



UNDERGRADUATE / GRADUATE RESEARCH

IEEE Annual International Computer Software and Applications Conference (COMPSAC)

Mr. Abhi Chatterjee (graduate student in MS Business Analytics and Data Science) and Ms. Ankita Banik (undergraduate student in BS Business Analytics and Data Science) along with Dr. J.D Jayaraman presented a paper titled "Usability Study of AI-Based Stress Management Support Among College Students" at the IEEE Annual International Computer Software and Applications Conference (COMPSAC). The article was also published in the conference's peer reviewed proceedings. Read the article.



STUDENT ENGAGEMENT ACTIVITIES

Student Club Leaders

On September 23, 2026, Frederick Castrovinci, NJ Regional President of Valley Bank met with 20 CBPM student club leaders to discuss the challenges and opportunities leadership presents. Students were able to discuss group engagement, buy-in, event planning, and practical ways to engage and grow their groups. Mr. Castrovinci discussed the importance of genuineness, humility, and vulnerability of effective leadership gleaned from over 25 years in the banking industry.

04 Upcoming Events

OCT 30

Expanding Your Research and Teaching with Fulbright

9:00 AM · Center for Faculty Scholarship & Impact (CFSI) · Registration required. Dr. John Donnellan moderates a faculty panel with previous Fulbright Scholars, Specialists and international exchange participants.

05 Kudos & Quick Briefs

Community / Industry Partnership & Alumni News In July, Fire Science faculty, staff and alumni attended the Summit, NJ Township Council meeting in support of alumnus Matthew Lemons ('22), promoted to Battalion Chief, and Christopher Jackson ('25), appointed Firefighter.

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