School of Communication, Media & Journalism  
College of Humanities and Social Sciences  
Kean University  

Declaration of Minor  

SOCIAL MEDIA  

Student ID __________________________ email __________________________  

Name __________________________ Date __________________________  

Address __________________________ Phone __________________________  

City __________________________ Zip __________________________  

Current Academic Major __________________________  

Minor Requirements – Social Media (18 credits)  

The minor in Social Media is a total of 18 credit hours. There are three required courses. Students can select among the list below for their two final courses.  

1. Required course: (3 credits)  
   _____ COMM 3533 Social Media  

2. Select two classes from the following list:  
   _____ COMM 2503 Mass Media – (3)  
   _____ COMM 2920 Introduction to Journalism – (3)  
   _____ COMM 3660 Public Relations – (3)  

3. Students will select three courses from the following list: (9 credits) *  
   _____ COMM 2403 Production Foundation – (3)  
   _____ COMM 3917 Sports Writing – (3)  
   _____ COMM 3920 Specialty Writing for the Web – (3)  
   _____ COMM 3675 Media Advertising – (3)  
   _____ COMM 3915 Feature Writing – (3)  
   _____ COMM 4620 Public Relations Writing – (3)  
   _____ COMM 3003 Media Journalism – (3)  
   _____ COMM 3503 Media Criticism – (3)  
   _____ COMM 3910 Advanced Journalism – (3)  

*Additional Communication 3000/4000 level courses may be substituted with faculty advisement.  

**Pending UCC approval