

**KEAN UNIVERSITY- COLLEGE OF BUSINESS & PUBLIC MANAGEMENT**  
**(49200) B.S. in Global Business**

EFFECTIVE SPRING 2018

(Minimum 3.0 GPA to graduate)

124 Semester Hours (S.H.)

GENERAL EDUCATION:		35 S.H.	ACADEMIC MAJOR <sup>2</sup>		61 S.H.
Foundation Requirements:		13 S.H.	Business Core Requirements		34 S.H.
GE 1000 Transition to Kean <sup>1</sup> OR GE 3000 Transfer Transitions <sup>1</sup>	1		ACCT 2200 Principles of Accounting I	3	
ENG 1030 College Composition <sup>2</sup>	3		ACCT 2210 Principles of Accounting II	3	
MATH 1044 Precalculus for Business or MATH 1054	3		BLAW 2051 Business Law I	3	
COMM 1402 Speech Communication <sup>2,3</sup>	3		MKT 2500 Principles of Marketing	3	
GE 2021 Research & Technology <sup>2,3</sup>	3		MGS 2030 Principles of Management	3	
			MGS 2150 Business Statistics	4	
DISCIPLINARY & INTERDISCIPLINARY DISTRIBUTION REQUIREMENTS: refer to GE Distribution Course List			FIN 3310 Corporate Finance I	3	
Humanities:		6 S.H.	MGS 3040 Management Information Systems	3	
*ENG 2403 World Literature	3		MGS 3520 Bus. Ethics & Corporate Responsibility	3	
Foreign Language (2nd semester)	3		MGS 4010 Operations and Supply Chain Mgt	3	
Social Sciences:		6 S.H.	MGS 3110 Managerial Decision Modeling	3	
* HIST 1062 Worlds of History	3		Global Business Core Requirements:		12 S.H.
Select ONE Social Science Course from GEDistribution Course List:			MGS 3032 Organizational Behavior	3	
Psychology	3		MGS 3035 International Management	3	
Economics or Geography	3		MGS 3025 International Business & Trade	3	
Political Science	3		MKT 4220 International Marketing	3	
Sociology or Anthropology	3				
ID 2415 Group Communication	3		Global Business Practicum Requirements:		3 S.H.
Science and Mathematics:		7 S.H.	GBUS 4811 Global Business Practicum I	1	
CPS 1032 Microcomputer Applications <sup>2</sup>	3		GBUS 4821 Global Business Practicum II	2	
Select ONE 4 Credit Lab Science Course from GE Distribution Course List: Biology; Chemistry; Physics; Geology; Meteorology; Earth Science; Astronomy			Innovation, Creativity, & Entrepreneurship Requirements: 6 S.H.		
G.E. and Major Capstone:		3 S.H.	GBUS 4320 Sustainable Global Business & Technology	3	
MGS 4999 Integ. Business Strategy <sup>2</sup>	3		GBUS 4330 Innovation and Entrepreneurship	3	
Additional Required Courses:		15 S.H.	Global Business Electives:		6 S.H.
ECO 1020 Principles of Macroeconomics <sup>2</sup>	3		Select 2 courses from the following:		
ECO 1021 Principles of Microeconomics <sup>2</sup>	3				
ENG 3090 Business & Professional Writing	3		MGS 3045 Commercial Devlment. of the Internet	3	
COMM 3590 Business & Prof. Comm.	3		GBUS 4500 Contemporary Topics In Global Business	3	
Foreign Language (1st semester)	3		GBUS 4200 Global Financial Markets & Institutions	3	
Special Notes:			ACCT 4270 International Accounting	3	
<sup>1</sup> University Requirement for Graduation for all undergraduate students that must be satisfied in one of two ways: Complete GE 1000 (all freshmen and transfers entering with 0-29 credits) OR complete GE 3000 (transfers entering with 30 credits or more).			GBUS 4300 Managing Global Operations	3	
<sup>2</sup> Minimum grade of C. All major courses including the capstone require a minimum grade of C.			GBUS 4310 Global Business Research & Analytics	3	
<sup>3</sup> Check prerequisites and equivalencies in catalog.			FREE ELECTIVES:		13 S.H.
Graduation requirement will be a 3.0 GPA.			(6 or more credits must be at 3000/4000 level)		
*Required General Education course.			Upper level free electives	6	
			Lower level free electives	7	

Revised/Approved by UCC: 10/15/15

Advisor:

Advisor Signature:

Date: